



**The Entrepreneurship Center** at Washtenaw Community College

## Graphic Design Boot Camp Resources

*Resources gathered at The Business of Graphic Design Boot Camp on November 11, 2016, so some resources may become outdated*

### Getting Started: Positioning Yourself in the Industry

**Dave Hile, Hile Creative**

**Presentation Slideshow:**

<http://webfiles.wccnet.edu/Entrepreneurship%20Center/Web/DaveHileLaunchingWCCforGrDesBootCamp.pdf>

- Job interview tips: [www.companyfolders.com/blog](http://www.companyfolders.com/blog)
- LinkedIn
- Use Google to research agencies and companies you want to work for

### The Business of Design: Pricing, Proposals and Contracts

**Chas Moeller, Moe Design**

**Presentation Slideshow:**

<http://webfiles.wccnet.edu/Entrepreneurship%20Center/Web/MOEWCCforGrDesBootCamp.pdf>

- AIGA – The Professional Association for Design: <http://www.aiga.org>
- Timelog: <http://www.timelog.com/>
- Graphic Artists Guild: <https://graphicartistsguild.org/>
- Creative Public: [www.creativepublic.com](http://www.creativepublic.com)

Books:

- *The Savvy Designer's Guide to Success: Ideas and Tactics for a Killer Career* by Jeff Fisher
- *The Business Side of Creativity* by Cameron Foote
- *The Business of Graphic Design* by Ed Gold
- *Graphic Designer's Guide to Pricing, Estimating & Budgeting* by Theo Williams

### Finding Work: Networking, Collaborating and Sealing the Deal

**Linette Lao, Invisible Engines**

**Presentation Slideshow:**

<http://webfiles.wccnet.edu/Entrepreneurship%20Center/Web/WCCLinetteLaoforGrDesBootCamp.pdf>

- Typeform: [www.typeform.com](http://www.typeform.com)
- Nusii (proposals): [www.nusii.com](http://www.nusii.com)
- The Middle Finger Project: [www.themiddlefingerproject.org](http://www.themiddlefingerproject.org)

**Website:** [ec.wccnet.edu](http://ec.wccnet.edu)

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**Phone:** 734-249-5880



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Invoicing/accounting:

- Quickbooks: <https://quickbooks.intuit.com/>
- Freshbooks: <https://www.freshbooks.com/>

Project Management:

- Asana: <https://asana.com/>
- Basecamp: <https://basecamp.com/>
- Trello: [www.trello.com](http://www.trello.com)
- Wrike: [www.wrike.com](http://www.wrike.com)

Podcasts:

- Being Boss
- Profit Power Pursuit (Creative Live Podcast)
- Get Paid Podcast

## **Working with Clients: Communications and Expectations** **Shawn Golden, Duo Security**

- *Design is a Job* by Mike Montiero
- <https://capwatkins.com/blog> - blog about leadership and teams
- [spec.fm/podcasts/design-details](http://spec.fm/podcasts/design-details) - mostly product design focused, great resource to hear people talking shop (collaboration, projects, the industry as a whole, etc)
- [www.webdesignernews.com](http://www.webdesignernews.com) - aggregator of news, resources, articles, and inspiration

## **Time Management: All in a day's work** **Steven Driscoll Hixson, Designer + educator**

**Presentation Slideshow:**

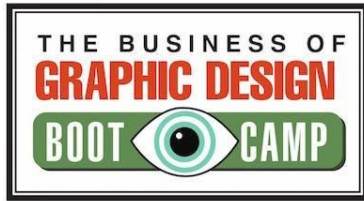
<http://webfiles.wccnet.edu/Entrepreneurship%20Center/Web/HixsonTIMEWCCforGrDesBootCamp.pdf>

- [www.myhours.com](http://www.myhours.com)
- ProFinder on LinkedIn
- [www.stevendriscollhixson.com](http://www.stevendriscollhixson.com)

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## Others

Technology training resources:

- Lynda/LinkedIn Learning: [www.lynda.com](http://www.lynda.com)
- Skillshare: [www.skillshare.com](http://www.skillshare.com)

Networking:

- Meetup.com: [http://www.meetup.com/cities/us/mi/ann\\_arbor/](http://www.meetup.com/cities/us/mi/ann_arbor/)
- Washtenaw Creatives: <http://www.meetup.com/WashtenawCreatives/>

Finding work/portfolio sharing:

- UpWork/Elance: <https://www.upwork.com/>
- Behance: <https://www.behance.net/>
- Creative Circle: <https://www.creativecircle.com/>
- Aquent: <https://aquent.com/>
- Fiverr: <https://www.fiverr.com/>

Miscellaneous:

- Logo Lounge: <https://www.logolounge.com/>
- The Deeply Graphic Designcast: <http://thedeependdesign.com/graphic-design-podcast/>
- 14 Amazingly Free Stock Photo Websites: <http://www.entrepreneur.com/article/238646>
- Pixels - online sales for graphic design/artwork: <http://pixels.com/>
- Canva - free graphic design site: [www.canva.com](http://www.canva.com)
- Graphic Stock stock photos: <https://www.graphicstock.com/>
- Michigan Council for Arts and Cultural Affairs: <http://www.michiganbusiness.org/community/council-arts-cultural-affairs/#MCACA>
- WCC Bailey Library Research Guide to Graphic Design articles, books, resources: <http://libguides.wccnet.edu/graphicdesign>
- MLive article from 2016, "Bar/restaurant, professional creative studios planned for vacant downtown Ypsilanti building": [http://www.mlive.com/business/ann-arbor/index.ssf/2016/03/barrestaurant\\_professional\\_cre.html?ath=c8b45df837af12d2d53362d2b4f690f8#cmpid=nsltr\\_stryhead\\_line](http://www.mlive.com/business/ann-arbor/index.ssf/2016/03/barrestaurant_professional_cre.html?ath=c8b45df837af12d2d53362d2b4f690f8#cmpid=nsltr_stryhead_line)
- Sarah Thornton - book author on how to make it as an artist (not necessarily graphic design): <http://sarah-thornton.com/>

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