

Washtenaw Community College Comprehensive Report

VID 105 Foundations in Digital Video I Effective Term: Winter 2023

Course Cover

College: Business and Computer Technologies

Division: Business and Computer Technologies

Department: Digital Media Arts (new)

Discipline: Video Production

Course Number: 105

Org Number: 14540

Full Course Title: Foundations in Digital Video I

Transcript Title: Foundations in Digital Video I

Is Consultation with other department(s) required: No

Publish in the Following: College Catalog , Time Schedule , Web Page

Reason for Submission: Course Change

Change Information:

Consultation with all departments affected by this course is required.

Pre-requisite, co-requisite, or enrollment restrictions

Rationale: Need to remove course prerequisite. PHO 111 is causing a registration bottleneck.

Proposed Start Semester: Winter 2023

Course Description: In this course, students are introduced to the basics of video production and editing. Students are guided through a series of demonstrations and hands-on exercises to develop their skills in production and editing. Topics, such as performing pre-production, production and post-production techniques will be discussed.

Course Credit Hours

Variable hours: No

Credits: 4

Lecture Hours: Instructor: 45 Student: 45

Lab: Instructor: 0 Student: 0

Clinical: Instructor: 0 Student: 0

Other: Instructor: 45 Student: 45

Total Contact Hours: Instructor: 90 Student: 90

Repeatable for Credit: NO

Grading Methods: Letter Grades

Audit

Are lectures, labs, or clinicals offered as separate sections?: NO (same sections)

College-Level Reading and Writing

College-level Reading & Writing

College-Level Math

Requisites

General Education

Degree Attributes

Statewide articulation approved

General Education Area 7 - Computer and Information Literacy

Assoc in Arts - Comp Lit

Assoc in Applied Sci - Comp Lit

Assoc in Science - Comp Lit

Request Course Transfer

Proposed For:

Eastern Michigan University

Grand Valley State University

Student Learning Outcomes

1. Recognize basic video pre-production practices such as writing a treatment, making a shot list and writing a script.

Assessment 1

Assessment Tool: Outcome-related exam questions

Assessment Date: Fall 2022

Assessment Cycle: Every Three Years

Course section(s)/other population: All

Number students to be assessed: All

How the assessment will be scored: Answer key

Standard of success to be used for this assessment: 70% of students will score 70% or higher.

Who will score and analyze the data: Departmental faculty

2. Apply basic video production techniques such as shot composition, camera movement, video camera functions as well as audio and lighting consistency.

Assessment 1

Assessment Tool: Final production

Assessment Date: Fall 2022

Assessment Cycle: Every Three Years

Course section(s)/other population: All

Number students to be assessed: All

How the assessment will be scored: Outcome-related rubric criteria

Standard of success to be used for this assessment: 70% of students will score 70% or higher.

Who will score and analyze the data: Departmental faculty

3. Demonstrate basic video post-production techniques such as using titles, understanding and using editing interface, correcting color, modifying audio and lighting, and importing and exporting necessary assets in order to complete a production.

Assessment 1

Assessment Tool: Final production

Assessment Date: Fall 2022

Assessment Cycle: Every Three Years

Course section(s)/other population: All

Number students to be assessed: All

How the assessment will be scored: Outcome-related rubric criteria

Standard of success to be used for this assessment: 70% of students will score 70% or higher.

Who will score and analyze the data: Departmental faculty

Course Objectives

1. Compare and contrast a variety of compositional techniques and identify their effects in producing a moving image, as well as their effect on audiences.
2. Explain how different camera angles, camera movement, shot compositions, appropriate use of close-ups, medium shots, and long shots are used to create various effects in film production.

3. Use colors to create various effects in a video production.
4. Examine and identify differences in various styles of production including documentaries, feature narrative film/video, public service ads, commercial ads, information productions, music videos and artistic productions.
5. Identify several benefits of employing continuity in digital video production.
6. Demonstrate skills in managing time and budgeting for a production.
7. Use release forms for talent, music, and location shoots.
8. Identify steps in the pre-production process.
9. Through examples and written assignments, develop an idea for a video and determine whether or not it is feasible.
10. Develop a coherent outline and story board, as well as complete a workable shot list.
11. Demonstrate the various functions and capabilities of the camera, tripod and all accessories.
12. Explain the need for a tripod and under which circumstances they are or are not to be used.
13. Critique the student's own and classmates' in-class shooting assignments.
14. Demonstrate the steps between formulating an idea and achieving the actual outcome.
15. Demonstrate the appropriate use of audio as it relates to a visual production.
16. Demonstrate the use of different recording conditions, as well as which microphones are appropriate for various conditions.
17. Monitor audio levels effectively while recording.
18. Create a variety of basic lighting effects.
19. Effectively use several different editing styles.
20. Describe hard disk space requirements, as well as the minimum sustained data transfer rates necessary for digitizing video.
21. Successfully use import preferences settings.
22. Demonstrate the use of hardware/software necessary in order to capture footage.
23. Demonstrate editing skills such as trimming clips, use dissolves, preview, apply, render effects, superimpose text over footage, use titles/text and resize, record narration, add music and sound f/x to timeline.
24. Import graphics files into editing system, including importing photographs into the system.
25. Output final project from timeline into media file for web, blue-ray or broadcast usage.

New Resources for Course

Course Textbooks/Resources

Textbooks
Manuals
Periodicals
Software

Equipment/Facilities

Level III classroom
Computer workstations/lab
TV/VCR

<u>Reviewer</u>	<u>Action</u>	<u>Date</u>
Faculty Preparer: <i>Matthew Zacharias</i>	<i>Faculty Preparer</i>	<i>Apr 08, 2022</i>
Department Chair/Area Director: <i>Donald Werthmann</i>	<i>Recommend Approval</i>	<i>Apr 13, 2022</i>
Dean: <i>Eva Samulski</i>	<i>Recommend Approval</i>	<i>Apr 13, 2022</i>
Curriculum Committee Chair:		

Randy Van Wagnen

Recommend Approval

Apr 29, 2022

Assessment Committee Chair:

Shawn Deron

Recommend Approval

May 19, 2022

Vice President for Instruction:

Kimberly Hurns

Approve

May 23, 2022

Washtenaw Community College Comprehensive Report

VID 105 Foundations in Digital Video I Effective Term: Fall 2022

Course Cover

College: Business and Computer Technologies

Division: Business and Computer Technologies

Department: Digital Media Arts (new)

Discipline: Video Production

Course Number: 105

Org Number: 14540

Full Course Title: Foundations in Digital Video I

Transcript Title: Foundations in Digital Video I

Is Consultation with other department(s) required: No

Publish in the Following: College Catalog , Time Schedule , Web Page

Reason for Submission: Course Change

Change Information:

Consultation with all departments affected by this course is required.

Pre-requisite, co-requisite, or enrollment restrictions

Outcomes/Assessment

Rationale: Change prerequisites to align with the recommendations of the advisory board.

Proposed Start Semester: Fall 2022

Course Description: In this course, students are introduced to the basics of video production and editing. Students are guided through a series of demonstrations and hands-on exercises to develop their skills in production and editing. Topics, such as performing pre-production, production and post-production techniques will be discussed.

Course Credit Hours

Variable hours: No

Credits: 4

Lecture Hours: Instructor: 45 **Student:** 45

Lab: Instructor: 0 **Student:** 0

Clinical: Instructor: 0 **Student:** 0

Other: Instructor: 45 **Student:** 45

Total Contact Hours: Instructor: 90 **Student:** 90

Repeatable for Credit: NO

Grading Methods: Letter Grades

Audit

Are lectures, labs, or clinicals offered as separate sections?: NO (same sections)

College-Level Reading and Writing

College-level Reading & Writing

College-Level Math

Requisites

Prerequisite

PHO 111 minimum grade "C"; may enroll concurrently

General Education

Degree Attributes

Statewide articulation approved

General Education Area 7 - Computer and Information Literacy

Assoc in Arts - Comp Lit

Assoc in Applied Sci - Comp Lit

Assoc in Science - Comp Lit

Request Course Transfer

Proposed For:

Eastern Michigan University

Grand Valley State University

Student Learning Outcomes

1. Recognize basic video pre-production practices such as writing a treatment, making a shot list and writing a script.

Assessment 1

Assessment Tool: Outcome-related exam questions

Assessment Date: Fall 2022

Assessment Cycle: Every Three Years

Course section(s)/other population: All

Number students to be assessed: All

How the assessment will be scored: Answer key

Standard of success to be used for this assessment: 70% of students will score 70% or higher.

Who will score and analyze the data: Departmental faculty

2. Apply basic video production techniques such as shot composition, camera movement, video camera functions as well as audio and lighting consistency.

Assessment 1

Assessment Tool: Final production

Assessment Date: Fall 2022

Assessment Cycle: Every Three Years

Course section(s)/other population: All

Number students to be assessed: All

How the assessment will be scored: Outcome-related rubric criteria

Standard of success to be used for this assessment: 70% of students will score 70% or higher.

Who will score and analyze the data: Departmental faculty

3. Demonstrate basic video post-production techniques such as using titles, understanding and using editing interface, correcting color, modifying audio and lighting, and importing and exporting necessary assets in order to complete a production.

Assessment 1

Assessment Tool: Final production

Assessment Date: Fall 2022

Assessment Cycle: Every Three Years

Course section(s)/other population: All

Number students to be assessed: All

How the assessment will be scored: Outcome-related rubric criteria

Standard of success to be used for this assessment: 70% of students will score 70% or higher.

Who will score and analyze the data: Departmental faculty

Course Objectives

1. Compare and contrast a variety of compositional techniques and identify their effects in producing a moving image, as well as their effect on audiences.
2. Explain how different camera angles, camera movement, shot compositions, appropriate use of close-ups, medium shots, and long shots are used to create various effects in film production.
3. Use colors to create various effects in a video production.
4. Examine and identify differences in various styles of production including documentaries, feature narrative film/video, public service ads, commercial ads, information productions, music videos and artistic productions.
5. Identify several benefits of employing continuity in digital video production.
6. Demonstrate skills in managing time and budgeting for a production.
7. Use release forms for talent, music, and location shoots.
8. Identify steps in the pre-production process.
9. Through examples and written assignments, develop an idea for a video and determine whether or not it is feasible.
10. Develop a coherent outline and story board, as well as complete a workable shot list.
11. Demonstrate the various functions and capabilities of the camera, tripod and all accessories.
12. Explain the need for a tripod and under which circumstances they are or are not to be used.
13. Critique the student's own and classmates' in-class shooting assignments.
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15. Demonstrate the appropriate use of audio as it relates to a visual production.
16. Demonstrate the use of different recording conditions, as well as which microphones are appropriate for various conditions.
17. Monitor audio levels effectively while recording.
18. Create a variety of basic lighting effects.
19. Effectively use several different editing styles.
20. Describe hard disk space requirements, as well as the minimum sustained data transfer rates necessary for digitizing video.
21. Successfully use import preferences settings.
22. Demonstrate the use of hardware/software necessary in order to capture footage.
23. Demonstrate editing skills such as trimming clips, use dissolves, preview, apply, render effects, superimpose text over footage, use titles/text and resize, record narration, add music and sound f/x to timeline.
24. Import graphics files into editing system, including importing photographs into the system.
25. Output final project from timeline into media file for web, blue-ray or broadcast usage.

New Resources for Course

Course Textbooks/Resources

Textbooks
Manuals
Periodicals
Software

Equipment/Facilities

Level III classroom
Computer workstations/lab
TV/VCR

Reviewer

Faculty Preparer:

Matthew Zacharias

Department Chair/Area Director:

Donald Werthmann

Action

Faculty Preparer

Recommend Approval

Date

Dec 10, 2021

Dec 10, 2021

Dean:

Eva Samulski

Recommend Approval

Dec 13, 2021

Curriculum Committee Chair:

Randy Van Wagnen

Recommend Approval

Mar 27, 2022

Assessment Committee Chair:

Shawn Deron

Recommend Approval

Mar 28, 2022

Vice President for Instruction:

Kimberly Hurns

Approve

Apr 05, 2022

Washtenaw Community College Comprehensive Report

VID 105 Foundations in Digital Video I Effective Term: Winter 2018

Course Cover

Division: Business and Computer Technologies

Department: Digital Media Arts

Discipline: Video Production

Course Number: 105

Org Number: 14540

Full Course Title: Foundations in Digital Video I

Transcript Title: Foundations in Digital Video I

Is Consultation with other department(s) required: No

Publish in the Following: College Catalog , Time Schedule , Web Page

Reason for Submission: Course Change

Change Information:

Consultation with all departments affected by this course is required.

Outcomes/Assessment

Rationale: Based on my assessment, minor changes regarding software upgrades are needed. No master syllabus changes required.

Proposed Start Semester: Winter 2018

Course Description: In this course, students are introduced to the basics of video production and editing. Students are guided through a series of demonstrations and hands-on exercises to develop their skills in production and editing. This course contains material previously taught in VID 101 and VID 110.

Course Credit Hours

Variable hours: No

Credits: 4

Lecture Hours: Instructor: 45 **Student:** 45

Lab: Instructor: 0 **Student:** 0

Clinical: Instructor: 0 **Student:** 0

Other: Instructor: 45 **Student:** 45

Total Contact Hours: Instructor: 90 **Student:** 90

Repeatable for Credit: NO

Grading Methods: Letter Grades

Audit

Are lectures, labs, or clinicals offered as separate sections?: NO (same sections)

College-Level Reading and Writing

College-level Reading & Writing

College-Level Math

Requisites

Enrollment Restrictions

24 students based on number of lab stations.

General Education

Degree Attributes

Statewide articulation approved

General Education Area 7 - Computer and Information Literacy

Assoc in Arts - Comp Lit

Assoc in Applied Sci - Comp Lit

Assoc in Science - Comp Lit

Request Course Transfer

Proposed For:

Eastern Michigan University

Grand Valley State University

Student Learning Outcomes

1. Recognize and apply basic video pre-production practices such as writing a treatment, making a shot list and writing a script.

Assessment 1

Assessment Tool: Comprehensive exam.

Assessment Date: Fall 2019

Assessment Cycle: Every Three Years

Course section(s)/other population: All

Number students to be assessed: All

How the assessment will be scored: Answer Key.

Standard of success to be used for this assessment: 70% of students will score 70% or above.

Who will score and analyze the data: Faculty who teach video classes will score and analyze data.

2. Recognize and apply basic video production techniques such as shot composition, camera movement, video camera functions as well as audio and lighting consistency.

Assessment 1

Assessment Tool: Final project.

Assessment Date: Fall 2019

Assessment Cycle: Every Three Years

Course section(s)/other population: All

Number students to be assessed: All

How the assessment will be scored: Departmentally developed rubric.

Standard of success to be used for this assessment: 70% will score 70% or better.

Who will score and analyze the data: Departmental faculty.

3. Recognize and apply basic video post-production techniques such as using titles, understanding and using editing interface, correcting color, modifying audio and lighting, and importing and exporting necessary assets in order to complete a production.

Assessment 1

Assessment Tool: Final practical.

Assessment Date: Fall 2019

Assessment Cycle: Every Three Years

Course section(s)/other population: All

Number students to be assessed: All

How the assessment will be scored: Departmentally developed rubric.

Standard of success to be used for this assessment: 70% will score 70% or better.

Who will score and analyze the data: Departmental faculty.

Course Objectives

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12. Explain the need for a tripod and under which circumstances they are or are not to be used.
13. Critique student's own and classmates' in-class shooting assignments.
14. Demonstrate the steps between formulating an idea and the actual outcome achieved.
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16. Demonstrates the use of different recording conditions, as well as which microphones are appropriate for various conditions.
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23. Demonstrate editing skills such as trimming clips, use dissolves, preview, apply, render effects, superimpose text over footage, use titles/text and resize, record narration, add music and sound f/x to timeline.
24. Import graphics files into editing system. This includes importing photographs into the system.
25. Output final project from timeline into media file for web, blue-ray or broadcast usage.

New Resources for Course

Course Textbooks/Resources

Textbooks

Manuals

Periodicals

Software

Equipment/Facilities

Level III classroom

Computer workstations/lab

TV/VCR

<u>Reviewer</u>	<u>Action</u>	<u>Date</u>
Faculty Preparer: <i>Dan Kier</i>	<i>Faculty Preparer</i>	<i>Apr 27, 2017</i>
Department Chair/Area Director: <i>Ingrid Ankersen</i>	<i>Recommend Approval</i>	<i>May 15, 2017</i>
Dean: <i>Kristin Good</i>	<i>Recommend Approval</i>	<i>May 16, 2017</i>
Curriculum Committee Chair: <i>Lisa Veasey</i>	<i>Recommend Approval</i>	<i>Aug 30, 2017</i>
Assessment Committee Chair: <i>Michelle Garey</i>	<i>Recommend Approval</i>	<i>Aug 31, 2017</i>
Vice President for Instruction: <i>Kimberly Hurns</i>	<i>Approve</i>	<i>Aug 31, 2017</i>