

**Course Assessment Report
Washtenaw Community College**

Discipline	Course Number	Title
Photography	210	PHO 210 03/12/2021- Alternative Processes
Division	Department	Faculty Preparer
Business and Computer Technologies	Digital Media Arts (new)	Jennifer Baker
Date of Last Filed Assessment Report		

I. Review previous assessment reports submitted for this course and provide the following information.

1. Was this course previously assessed and if so, when?

No

2. Briefly describe the results of previous assessment report(s).

3.

4. Briefly describe the Action Plan/Intended Changes from the previous report(s), when and how changes were implemented.

5.

II. Assessment Results per Student Learning Outcome

Outcome 1: Produce a portfolio containing examples of four (4) or more alternative processes.

- Assessment Plan
 - Assessment Tool: Portfolio
 - Assessment Date: Winter 2017
 - Course section(s)/other population: All
 - Number students to be assessed: All students
 - How the assessment will be scored: Departmentally-developed rubric.

- Standard of success to be used for this assessment: 70% of students will achieve a score of competent or better in a range of exemplary, competent or introductory.
- Who will score and analyze the data: PHO Faculty

1. Indicate the Semester(s) and year(s) assessment data were collected for this report.

Fall (indicate years below)	Winter (indicate years below)	SP/SU (indicate years below)
		2019

2. Provide assessment sample size data in the table below.

# of students enrolled	# of students assessed
18	13

3. If the number of students assessed differs from the number of students enrolled, please explain why all enrolled students were not assessed, e.g. absence, withdrawal, or did not complete activity.

Five students audited the course and were not formally evaluated.

4. Describe how students from all populations (day students on campus, DL, MM, evening, extension center sites, etc.) were included in the assessment based on your selection criteria.

This course is run once a year during the Spring/Summer semester. Due to Covid-19, it did not run in 2020. This assessment is based on the section run in Spring/Summer 2019.

5. Describe the process used to assess this outcome. Include a brief description of this tool and how it was scored.

This outcome was assessed using the midterm portfolio. Through their midterm portfolio, students have the opportunity to demonstrate their skills in creating images using a variety of alternative photographic processes. The assessment rubric identifies the quantity of alternative processes demonstrated as well qualitative scoring for each process.

6. Briefly describe assessment results based on data collected for this outcome and tool during the course assessment. Discuss the extent to which students achieved this learning outcome and indicate whether the standard of success was met for this outcome and tool.

Met Standard of Success: Yes

On the quantitative measure of this outcome the standard of success was met. All students produced portfolios containing examples of 4 or more alternative processes. 10 out of 13 of the students performed at the exemplary level of including 6 different processes in their portfolios. 3 out of 13 performed at the competent level of including 4 or 5 different processes in their portfolio.

On the qualitative measurement for each process, students met the standard of success on all processes with students showing greater success with some processes than with others.

7. Based on your interpretation of the assessment results, describe the areas of strength in student achievement of this learning outcome.

The quality level exhibited by students in producing the Holga print, the lith print, the cyanotype, the salt print, and the lumen print was a strength in this assessment.

8. Based on your analysis of student performance, discuss the areas in which student achievement of this learning outcome could be improved. If student met standard of success, you may wish to identify your plans for continuous improvement.

Although the standard of success was met qualitatively with the Gel Medium Transfer process, it should be noted that three students did not complete this process. Perhaps additional lab time and/or instruction is warranted for this process.

Outcome 2: Produce a notebook containing process handouts, testing notes, and evaluation of process experimentation and final prints.

- Assessment Plan
 - Assessment Tool: Notebook
 - Assessment Date: Winter 2017
 - Course section(s)/other population: All
 - Number students to be assessed: All
 - How the assessment will be scored: Departmentally-developed rubric.
 - Standard of success to be used for this assessment: 70% of students will achieve a score of competent or better in a range of exemplary, competent or introductory.
 - Who will score and analyze the data: PHO Faculty
- 1. Indicate the Semester(s) and year(s) assessment data were collected for this report.

Fall (indicate years below)	Winter (indicate years below)	SP/SU (indicate years below)
		2019

2. Provide assessment sample size data in the table below.

# of students enrolled	# of students assessed
18	13

3. If the number of students assessed differs from the number of students enrolled, please explain why all enrolled students were not assessed, e.g. absence, withdrawal, or did not complete activity.

Five students audited the course and were not formally evaluated.

4. Describe how students from all populations (day students on campus, DL, MM, evening, extension center sites, etc.) were included in the assessment based on your selection criteria.

This course is run once a year during the Spring/Summer semester. Due to Covid-19, it did not run in 2020. This assessment is based on the section run in Spring/Summer 2019.

5. Describe the process used to assess this outcome. Include a brief description of this tool and how it was scored.

This outcome was assessed using the midterm portfolio. Students were graded on whether or not they included notes on each alternative process they submitted in their portfolios.

6. Briefly describe assessment results based on data collected for this outcome and tool during the course assessment. Discuss the extent to which students achieved this learning outcome and indicate whether the standard of success was met for this outcome and tool.

Met Standard of Success: Yes
 Thirteen of thirteen students (100%) met the standard of success of including process notes for 5 out of the 6 alternative processes included in the course.

7. Based on your interpretation of the assessment results, describe the areas of strength in student achievement of this learning outcome.

Overall, the assessment of this outcome shows that students were engaged with producing notes on the processes they experienced.

- Based on your analysis of student performance, discuss the areas in which student achievement of this learning outcome could be improved. If student met standard of success, you may wish to identify your plans for continuous improvement.

Although students met the standard of success on this outcome, the depth in which it was measured was not very thorough. A qualitative component measurement should be added to the collection of data for this outcome.

III. Course Summary and Intended Changes Based on Assessment Results

- Based on the previous report's Intended Change(s) identified in Section I above, please discuss how effective the changes were in improving student learning.

No previous assessment.

- Describe your overall impression of how this course is meeting the needs of students. Did the assessment process bring to light anything about student achievement of learning outcomes that surprised you?

This course successfully provides a unique opportunity for students to experience a variety of alternative photographic processes.

- Describe when and how this information, including the action plan, was or will be shared with Departmental Faculty.

The assessment report will be shared with PHO faculty via email and will be accessible to future instructors of the course through Curricunet.

- Intended Change(s)

Intended Change	Description of the change	Rationale	Implementation Date
Assessment Tool	The assessment rubric for Outcome #2 will be improved to include qualitative component of measurement.	More information is needed to evaluate the extent to which students are meeting this outcome.	2022
Course Assignments	Add additional lab time and/or instruction in the use of the Gel	Some students aren't completing the Gel Medium Transfer process in the class. Adding	2021

	Medium Transfer process.	instructional or lab time may improve that skill	
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5. Is there anything that you would like to mention that was not already captured?

6.

III. Attached Files

[Midterm Portfolio Rubric](#)
[PHO 210 Assessment Data - Spring 2019](#)

Faculty/Preparer: Jennifer Baker **Date:** 03/12/2021
Department Chair: Donald Werthmann **Date:** 03/16/2021
Dean: Eva Samulski **Date:** 03/22/2021
Assessment Committee Chair: Shawn Deron **Date:** 04/12/2021